



**QUESTION 1**

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Do I have to buy a iÖGO® product to enter?

**ANSWER**

One way to enter for your chance to win the Grand Prize is by purchasing a participating iÖGO yogurt product.

You can also enter without making a purchase, by visiting the website, following the steps (omitting the photo of a receipt), and writing an original text of at least five hundred (500) characters in the box provided, explaining what makes iÖGO your fun snacking partner.

There is no purchase necessary to enter to win Instant Prizes by playing the iÖGO Böwl game.

**QUESTION 2**

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What are the participating yogurt products?

**ANSWER**

Here is the complete list:

| <b>DESCRIPTION ENGLISH</b>  | <b>SIZE</b> | <b>UOM</b> |
|---|-------------|------------|
| iÖGO 1.5% PEACH   | 4x100       | GR         |
| iÖGO 1.5% STRAWBERRY  | 4x100       | GR         |
| iÖGO 1.5% STRAWBERRY/RASPBERRY  | 8x100       | GR         |
| iÖGO 1.5% VANILLA   | 8x100       | GR         |
| iÖGO 1.5%<br>STRAWBERRY/RASPBERRY/BLUEBERRY/VANILLA                   | 16x100      | GR         |
| iÖGO 1.5% STRAWBERRY CHANTILLY/LEMON PIE/CREME<br>CAMEL/CHOCO-MOKA    | 16x100      | GR         |
| iÖGO 1.5% PINEAPPLE-COCONUT-BANANA/VANILLA/LIME-<br>LEMON/PEACH-MANGO | 16x100      | GR         |
| iÖGO 1,5% LACTOSE FREE<br>VANILLA/CHERRY/LEMON/BLUEBERRY-BLACKBERRY   | 16x100      | GR         |
| iÖGO 1.5%<br>STRAWBERRY/RASPBERRY/BLUEBERRY/VANILLA                   | 24x100      | GR         |
| iÖGO 1.5% VANILLA   | 650         | GR         |
| iÖGO 1.5% STRAWBERRY  | 650         | GR         |
| iÖGO 1.5% PEACH   | 650         | GR         |
| iÖGO 1.5% VANILLA LACTOSE FREE  | 650         | GR         |
| iÖGO 1.5% STRAWBERRY LACTOSE FREE                                     | 650         | GR         |

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|  |        |    |
|--|--------|----|
| iÖGO 1.5% VANILLA  | 2      | KG |
| iÖGO 1.5% STRAWBERRY   | 2      | KG |
| iÖGO 1.5% PEACH  | 2      | KG |
| iÖGO 2.3% PLAIN  | 2      | KG |
| iÖGO 1.5% VANILLA LACTOSE FREE 2KG   | 2      | KG |
| iÖGO 2,5% HEART OF FRUIT VANILLA-STRAWBERRY-PEACH/VANILLA-RASPBERRY-LEMON  | 16x95  | GR |
| iÖGO PÜRE 2.8% VANILLA   | 2      | KG |
| iÖGO 0%<br>STRAWBERRY/RASPBERRY/BLUEBERRY/CHERRY                           | 16x100 | GR |
| iÖGO 0% STRAWBERRY/BLUEBERRY/PEACH/VANILLA                                 | 16x100 | GR |
| iÖGO 0% STRAWBERRY/VANILLA/PEACH/RASPBERRY                                 | 16x100 | GR |
| iÖGO 0% VANILLA  | 650    | GR |
| iÖGO 0% STRAWBERRY   | 650    | GR |
| iÖGO 0% PLAIN  | 650    | GR |
| iÖGO 0% RASPBERRY  | 650    | GR |
| iÖGO 0% STRAWBERRY/RASPBERRY   | 4x100  | GR |
| iÖGO 0% VANILLA  | 4X100  | GR |
| iÖGO 0% STRAWBERRY/VANILLA/PEACH/RASPBERRY                                 | 24x100 | GR |
| iÖGO IMMUNI-T 2%<br>STRAWBERRY/RASPBERRY/BLUEBERRY/PEACH-MANGO             | 12x100 | GR |
| iÖGO IMMUNI-T 2%<br>STRAWBERRY/RASPBERRY/BLUEBERRY/VANILLA<br>LACTOSE FREE | 12x100 | GR |
| iÖGO IMMUNI-T 2% VANILLA   | 4x100  | GR |
| iÖGO IMMUNI-T 2% VANILLA LACTOSE FREE                                      | 650    | GR |
| iÖGO IMMUNI-T 2% STRAWBERRY LACTOSE FREE                                   | 650    | GR |
| iÖGO GREEK 0% PLAIN  | 750    | GR |
| iÖGO GREEK 0% VANILLA  | 750    | GR |
| iÖGO CANADIAN HARVEST CHERRIES 650g  | 650    | GR |
| iÖGO CANADIAN HARVEST PLAIN 650g   | 650    | GR |
| iÖGO CANADIAN HARVEST PEACHES 650g   | 650    | GR |
| iÖGO CANADIAN HARVEST BLUEBERRIES 650g                                     | 650    | GR |
| iÖGO CANADIAN HARVEST MAPLE SYRUP 650g                                     | 650    | GR |
| iÖGO CANADIAN HARVEST CHERRIES/RASPBERRIES<br>12X100g                      | 12X100 | GR |
| iÖGO CANADIAN HARVEST PEACHES/BLUEBERRIES<br>12X100g                       | 12X100 | GR |
| iÖGO nanö TUBE 1.9% STRAWBERRY/PEACH                                       | 8x60   | GR |

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|  |       |    |
|--|-------|----|
| iÖGO nanö TUBE 1.9% VANILLA/STRAWBERRY-BANANA                    | 8x60  | GR |
| iÖGO nanö TUBE 1.9% STRAWBERRY-MELON/RASPBERRY                   | 8x60  | GR |
| iÖGO nanö DRINKABLE YOGURT 1% STRAWBERRY                         | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% BANANA                             | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% RASPBERRY                          | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% VANILLA                            | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1%<br>STRAWBERRY/RASPBERRY            | 24x93 | ML |
| iÖGO nanö DRINKABLE YOGURT 1% PEACH                              | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% CHERRY                             | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% STRAWBERRY-<br>BANANA LACTOSE FREE | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% APPLE-GRAPE<br>LACTOSE FREE        | 6x93  | ML |
| iÖGO nanö DRINKABLE YOGURT 1% STRAWBERRY                         | 900   | ML |
| iÖGO nanö DRINKABLE YOGURT 1% VANILLA                            | 900   | ML |

### QUESTION 3

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How old do you have to be to enter the iÖGO® “Snack & Play” contest?

#### ANSWER

The Contest is open to all individuals who have reached the age of majority in their Canadian province/territory of residence. All entrants 18 years of age and older who are under the age of majority in their province or territory of residence require parental consent to participate in the Contest. Each entrant who is under the age of majority will be required to provide the contact email address and telephone number of his/her parent or legal guardian upon winning.

### QUESTION 4

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Can I enter if I’m not a resident of Canada?

#### ANSWER

Unfortunately, the iÖGO® “Snack & Play” contest is only open to residents of Canada.



## **GRAND PRIZE SECTION**

### **QUESTION 5**

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How do I enter the iÖGO® “Snack & Play” contest for a chance to win the Grand Prize?

#### **ANSWER**

There are two ways to enter for a chance to win the grand prize:

- 1) **With purchase:** Purchase a participating iÖGO yogurt product, submit the purchase receipt, and complete the entry form at [iogo.ca/contest](http://iogo.ca/contest). You must photograph and upload your purchase receipt so that the date of purchase and participating iÖGO product information are clearly visible.

To get one (1) entry for the Grand Prize draw, entrants must complete the online entry form (an “entry”).

You must complete all required fields on the online entry form with the required information.

Be sure to check the following box or your entry won’t be valid: “I confirm I am 18 years of age or older and I have read and accept the conditions and contest rules.” You must confirm that you are not a robot by checking the box to that effect.

- 2) **Without purchase:** Simply go to the website, follow the steps (omitting the photo of a receipt), and write an original text of at least five hundred (500) characters in the box provided, explaining what makes iÖGO your fun snacking partner.



## QUESTION 6

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Can I enter more than once?

### ANSWER

Submitting a purchase receipt or entering without purchase receipt will entitle you to one (1) entry only. Limit of one (1) entry per person, **per week, regardless of the method of entry**, throughout the contest period.

## QUESTION 7

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When will the draw be held?

### ANSWER

A random draw for the Grand Prize will be held on May 1<sup>st</sup>, 2023, at 12:00 p.m. (ET).

## QUESTION 8

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How will I know if I win a prize?

### ANSWER

The contest organizers will contact you by email or phone to validate your entry. Two (2) attempts will be made to reach you at your email address or at the phone number you provided on your entry form, between 9 a.m. and 5 p.m. (ET), for a period of seven (7) days following the draw. If you cannot be reached within seven (7) days by either email or phone, you will be deemed to have forfeited the prize and will be disqualified.

## QUESTION 9

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How do I claim my prize?

### ANSWER

To be declared a winner, a selected entrant must:

- Be reached by the contest organizers by email or phone.
- Correctly answer, without mechanical or any other assistance, the skill-testing question sent by email to the address provided at the time of contest entry.
- Complete and sign the declaration-and-release form and return it within seven (7) days of receipt, otherwise the winner will be deemed to have forfeited the prize.



- The sponsor will contact the Grand Prize winner within thirty (30) days of receipt of their signed release form to arrange delivery of the prize.

#### **QUESTION 10**

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When does the contest end?

#### **ANSWER**

The contest ends on April 30, 2023, at 11:59 p.m. (ET).

#### **QUESTION 11**

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How many prizes are there to be won?

#### **ANSWER**

There is one (1) Grand Prize available to be won, consisting of a cash prize of CA\$10,000. The Grand Prize must be accepted as awarded and cannot be transferred or redeemed, in whole or in part, for its monetary value.

### **iÖGO BÖWL SECTION**

#### **QUESTION 12**

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How do I enter the iÖGO Böwl game for a chance to win Instant Prizes?

#### **ANSWER**

For a chance to win the Instant Prizes, play the iÖGO Böwl game at [iogo.ca/contest](http://iogo.ca/contest). You must complete all required fields on the online entry form with the required information.

Be sure to check the following box or your entry won't be valid: "I confirm I am 18 years of age or older and I have read and accept the conditions and contest rules." You must confirm that you are not a robot by checking the box to that effect.

#### **QUESTION 13**

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How do you play iÖGO Böwl?

#### **ANSWER**



To play, you must complete the entry form at [iogo.ca/contest](http://iogo.ca/contest) and begin the iÖGO Böwl game. Then simply choose the direction of your shot and click on the yogurt cup to throw the balls down the alley. The balls will move down the alley on their own and the results of your shot will be displayed on the contest screen.

#### **QUESTION 14**

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Can I enter more than once?

#### **ANSWER**

Limit of two (2) entries and one (1) Instant Prize per person per day throughout the contest period.

#### **QUESTION 15**

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How are prizes distributed?

#### **ANSWER**

The number of Instant Prizes will diminish as awarded. Instant Prizes are awarded by an algorithm and the chances of winning depend on the time of participation and number of participants.

#### **QUESTION 16**

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How will I know if I win an Instant Prize?

#### **ANSWER**

The results of your game will be displayed once you finish playing. If you win a prize, an automated email will be sent to your email address.

#### **QUESTION 17**

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How do I claim my prize?

#### **ANSWER**

##### **Instant Prize (except \$1 off coupon and free iÖGO product coupon):**

The contest organizers will contact you by email or phone within thirty (30) business days to validate your entry. Two (2) attempts will be made to reach you at your email address or at the phone number you provided on your entry form, between 9 a.m. and 5 p.m. (ET). If you cannot be contacted by either email or phone, you will be deemed to have forfeited the prize and will be disqualified.

To be declared a winner, a selected entrant must:

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- Be reached by the contest organizers by email or phone.
- Correctly answer, without mechanical or any other assistance, the skill-testing question sent by email to the address provided at the time of contest entry.
- Complete and sign the declaration-and-release form and return it within five (5) days of receipt, otherwise the winner will be deemed to have forfeited the prize.
- The sponsor will contact the Instant prize winners within thirty (30) days of receipt of their signed release form to arrange delivery of the prize.
- Please allow up to thirty (30) days for prize delivery by mail or email, depending on the nature of the Instant Prize.

## **\$1 off coupon or free iÖGO product coupon (\$10 max) Instant Prizes:**

Winners will receive an email at the email address provided on the entry form explaining how to claim the instant prizes.

Selected participants will have two (2) days to respond to the email in accordance with the instructions provided therein and correctly answer a mathematical skill testing question without assistance, mechanical or otherwise. No substitutions and no cash alternatives. Coupons are subject to expiration date.

### **QUESTION 18**

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When does the iÖGO Böwl game end?

#### **ANSWER**

The game ends on April 30, 2023, at 11:59 p.m. (ET).

### **QUESTION 19**

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How many prizes are there to be won?

#### **ANSWER**

The following Instant Prizes are available to be won:

- Ten thousand (10,000) iÖGO discount coupons valued at one dollar (\$1) each.
- Nine hundred fifty (950) free iÖGO product coupons of a maximum value of ten dollars (\$10) each.
- Eighty-five (85) INDIGO gift cards valued at thirty dollars (\$30) each.
- Twenty-five (25) VISA gift cards valued at one hundred dollars (\$100) each.
- Twenty (20) prizes consisting of one (1) year’s supply of iÖGO products, remitted as free product coupons (ARV of \$780).



All Prizes must be accepted as awarded without substitution and cannot be transferred or redeemed, in whole or in part, for their monetary value.

## **QUESTION 20**

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How can I contact you?

### **ANSWER**

1. If you have any questions or comments about the iÖGO® “Snack & Play” contest, please email us at [concoursiogo@criagence.ca](mailto:concoursiogo@criagence.ca)
2. If you have any questions or comments about the iÖGO® brand, please visit <https://contact.parmalat.ca/en/iogo/>